

Tanmay Anil Kale

5 Years 6 Months Overall Experience

Dynamic Product Manager with 5+ years of experience in launching engagement-driven digital products. I have led 30+ gamified campaigns for top brands and launched a product for IPL. Thus, boosting user engagement and driving substantial revenue growth. Skilled in data-driven optimization, stakeholder collaboration, and gamification, I have earned multiple awards for leadership and impact. Proficient with tools like SQL, Google Analytics, and Figma, excelling at product innovation and strategic growth.

Industry

- IT/ITES

Functional Areas

- Product Management
- Project Management
- Strategy
- Data & Analytics
- Prototyping & UX Digital Marketing
- Data Engineering
- Revenue Growth

Education

Indian Institute of Management, Indore

Master Of Business Administration

2025-2026

SIES Graduate School of Technology

Bachelor of Engineering (Electronics and Telecommunication Engineering)

2015-2019

Certification

Certified Scrum product Owner – Scrum Alliance

Validates expertise in managing product backlog, prioritizing work, and maximizing the value of products within Agile Scrum teams

2025

Digital Product Management – Modern Fundamentals, University of Virginia

Understand how digital products are built, create actionable focus to successfully manage your product using modern product management methods.

2025

Become a Product Manager | Learn the Skills & Get the Job - Udemy

Through basics of product management expanded my knowledge on the field of product management.

2025

Accomplishment

Exemplary Leadership Award

For inspiring, leading by example, and driving the team to greater heights. Going above and beyond to create exceptional customer experiences.

Spot Award

For going beyond the call for normal duties and exhibiting a high level of team collaboration.

SSB recommendation for the Indian Navy.

Cleared UPSC CDS twice and received an SSB recommendation for the Indian Navy.

NSS Volunteer

Actively contributed to driving positive societal change through diverse social initiatives, including marathons and awareness programs, with a focus on promoting education, environmental sustainability, women’s skill development, and rural empowerment.

Secretary, Branding Committee, EPGP, IIM Indore

Led institute branding initiatives and social media presence. Instrumental in increasing the reach of the program through LinkedIn, Instagram and YouTube.

Cricket

Captain of the undergraduate college cricket team, winning two inter-college tournaments. Played for the Mumbai Cricket Association (MCA) U-16 team.

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Experience

Jio Platforms Limited

5 Years 6 Months

Assistant Manager

Jul' 19 - Mar' 25

Product Management: -

At JioEngage, I launched 30+ gamified campaigns for clients who are industry leader in FMCG(Nestle, Mondelez), Auto(TVS), IPL and so on, driving over 150 million unique user interactions. I led end-to-end product development, collaborated cross-functionally with tech, marketing, and analytics teams, and supported pre-sales and GTM strategy to align with client KPIs and fuel monthly revenue growth.

Data Engineering: -

I designed robust data logging frameworks and ETL pipelines for major events like the IPL and Bigg Boss, enabling efficient handling of large-scale data. I spearheaded SQL-driven user data analysis to refine engagement strategies and improve user targeting, and regularly collaborated with product and business teams to generate actionable insights that supported informed decision-making.