

Garvesh Purushottam Sonone

6 Years 5 Months Overall Experience

Dynamic professional with 5+ years of experience in semiconductor design verification, leading successful SoC projects through complex delivery cycles, process improvements, and global stakeholder collaboration. Transitioned into business development and marketing, enhancing organizational reach through data-driven strategies and customer engagement. Brings a holistic approach that combines technical expertise, business acumen, and strategic thinking to drive impactful outcomes in leadership roles.

Industry

- **Edtech**
- **Semiconductor**

Functional Areas

- **Design Verification**
- **Brand Marketing**
- **Business Development**

Education

Indian Institute of Management Indore

Masters of Business Administration

2025-26

Ramdeobaba College of Engineering and Management, Nagpur

Bachelors of Engineering, Electronics

2014-18

Certification

Lean Six Sigma Green Belt

Certified in process improvement methodologies, with practical knowledge of data-driven problem-solving, efficiency enhancement, and quality control.

2025

CSPO

Credentialed by Scrum Alliance in Agile product ownership, with expertise in backlog management, stakeholder collaboration, and delivering customer-centric solutions.

2025

Generative AI for Executives and Business Leaders

Strategic insights into the applications, risks, and opportunities of generative AI in business, empowering leaders to drive innovation and informed decision-making.

2025

Accomplishment

Pat On Back Award

For high-impact delivery and stakeholder satisfaction across multiple projects

Award of Excellence

Received client-nominated award for defect-free delivery and quality execution

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Experience

Robo Studio

1 Year 3 Months
Head, Business Development and Digital Marketing

Jan' 24 - Mar' 25

Led business operations for a B2B and B2C venture supplying electronic and robotic components for educational and industrial use. Managed sales, vendor relations, marketing campaigns, and e-commerce operations. Scaled digital presence and drove structured growth through process optimization and customer-focused strategy.

Tech Mahindra Cerium

1 Year 4 Months
Engineer

Apr' 22 - Jul' 23

Led pre-silicon verification delivery for SoC program with a global semiconductor client (Intel US). Managed cross-functional engineering teams, execution planning, and international stakeholder coordination. Drove process improvements and delivery efficiency through task automation, structured workflows, and milestone tracking. Also led team onboarding, mentoring, and standardization of internal reporting and documentation practices.

Cerium Systems Pvt. Ltd.

2 Years
Associate Engineer

Apr' 20 - Mar' 22

Worked on SoC and IP-level verification projects, contributing to test planning, debugging, and execution of validation tasks. Coordinated with client teams to support timely delivery and reporting. Gained hands-on experience in project tracking, verification methodologies, and collaboration within high-performance engineering teams.

Cerium Systems Pvt. Ltd.

1 Year 10 Months
Project Engineer

Jun' 18 - Mar' 20

Supported the verification of semiconductor IPs by managing regression cycles, maintaining test environments, and assisting in debugging workflows. Actively collaborated with senior engineers and offshore teams to resolve issues and meet delivery milestones. Developed an early understanding of disciplined project execution and multi-stakeholder coordination.