

Aditya Dubey

8 Years 11 Months Overall Experience

Adobe Certified Professional with 8+ years of experience spanning publishing, digital product design, and process automation. Experienced in leading cross-functional Agile teams in automating legacy systems, and building interactive, user-focused product Passionate about AI, prompt engineering, and agent orchestration for autonomous business tasks.

Industry

- **Product Management**
- **Publishing & Data Visualisation**

Functional Areas

- **Product Management**
- **Digital Transformation Strategy**
- **Change Management**
- **Agentic AI**
- **Data Visualization & Analytics**
- **Power BI Dashboarding**
- **Agile Methodologies**
- **Business Process Optimization**
- **Content Management Systems**
- **Adobe Creative Suite**
- **Workflow Automation**

Education

IIM Indore

MBA

2025-2026

VIT University

VIT University

2010-2014

Certification

CSPO

Proficient in Agile methodologies with a focus on maximizing product value and managing stakeholder expectations

2025

Microsoft Power BI Data Analyst Associate

Proficient in data modelling, visualization, and deriving actionable insights using Power BI

2025

Adobe Certified Professional

Proficient in designing professional print and digital assets using Adobe Creative Suite tools

2025

McKinsey Forward Program

Structured problem-solving, digital fluency, communication and resilience

2025

Lean Six Sigma (Green Belt)

Skilled in process improvement using data-driven problem-solving and efficiency-enhancing techniques

2025

Accomplishment

Professional awards

Recognized with the Exceptional Team Award (Q2 2024) and the S&P Global Business Lines Capability Award for outstanding contributions

Education

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MBA

2025-2026

VIT University

VIT University

2010-2014

Experience

S&P Global Commodity Insights

2 Months

Design and Publishing Analyst, Business Operations

Feb'25 - Mar' 25

- **Product development and process automation:** Automated manual chart creation process by managing internal AI-powered generation tool development, reducing creation time by 40 minutes per chart across 1,000 monthly reports and delivering $800,000 annual productivity gains.
- **Data analytics and strategic planning:** Performed data-driven analysis of 350+ chart templates using Power BI to assess automation feasibility. Identified 70% as readily automatable justified investment in the AI tool, leading to 250 hours/month in operational savings.
- **UI/UX optimization and design thinking:** Applied design thinking methodology to standardize brand guidelines across departments. Enhanced customer engagement through customer feedback analysis, improving click-through rates and production efficiency.
- **Executive stakeholder management:** Designed quarterly CXO presentations for board meetings, client pitches, and audits through strategic communication and infographics that enabled successful board approvals and audit outcomes.
- **Agile methodologies and knowledge management:** Implemented sprint planning and scrums to ensure consistent stakeholder alignment and timely delivery while creating knowledge transfer playbooks and onboarding manuals for future Product Owners to support continuous delivery.

S&P Global Commodity Insights

2 Years 2 Months

Specialist I, Business Operations

Nov' 22 - Jan' 25

- **Portfolio management and operational excellence:** Managed 40+ daily, weekly, and monthly Platts commodity publications across EMEA/APAC regions, collaborating with global teams on quality assurance workflows and creating knowledge base systems that reduced errors and complaints
- **Customer relationship management and process improvement:** Managed daily commodity price correction support for institutional trading clients during UK hours, implementing root cause analysis processes that reduced errors by 20% and improved response times by 67%
- **Digital transformation and change management:** Led content migration and user adoption for 1000+ page CMS transformation from legacy Crownpeak to Adobe Experience Manager, collaborating with Deloitte and 25-person cross-functional team to achieve 70% faster publishing
- **Cross-functional team leadership and talent acquisition:** Identified and onboarded 5-person India design operations team over 6 months, establishing training programs and process optimization that increased daily coverage overlap from 0 to 5 hours and maintained 100% publication schedule during US/UK/SG holidays.
- **Interactive data visualization and digital product development:** Pioneered interactive digital offerings by coding end-to-end features using Flourish SDK and D3.js, creating market analysis tools that became industry benchmark interactives, increasing subscriber engagement and driving competitive advantage through enhanced user experience.
- **Client relationship management and global team collaboration:** Contributed to critical redesign of 16 market reports for Saudi Aramco within 2-week deadline, coordinating with 12 designers across time-zones to transform clunky Word reports into PDFs, securing $3M contract renewal.

Bhakti Vikas Trust

5 Years 11 Months

Print Production Manager

Nov' 16 - Oct' 22

- **Oversaw end-to-end publishing operation:** Achieving a 40% increase in print output through workflow redesign and process optimization. Managed the overall functioning of a publishing house using project management tools.
- **Vendor management:** Established strategic partnerships with paper mills and printing presses through industry networking at events like Paperex, analyzing cost structures to eliminate trader margins and implementing procurement strategies that achieved 8% cost reduction on INR 1 crore annual spend over 2 years.
- **Digital presence & GTM:** Published more than 20 digital editions on Kindle Direct Publishing, Google Play Books, and Apple Books stores Conceptualized the 1-day-digital presence GTM program for authors, breaking entry barriers vis-à-vis traditional publishing channels
- **Global print projects delivery:** Delivered print projects to the US with sales volume as large as 1,00,000 units per consignment. Led cross-functional teams with leading print solution providers in Delhi, Mumbai, and Hyderabad to optimize turn-around time to 30 days
- Mentored a team of four enthusiasts in print production processes.